



BLKWEB3 PRIVACY POLICY

Effective Date: January 1, 2025

Governing Law: State of Delaware, United States

This Privacy Policy explains how BLKWeb3, LLC ("we," "our," "us") collects, uses, and protects personal information from individuals who visit our website and subscribe to our newsletter ("you," "your"). It applies to all visitors, including those located in the European Economic Area (EEA), the United Kingdom, and Switzerland.

1. Data Controller

The data controller responsible for your personal data is:

BLKWeb3, LLC

10490 Little Patuxent Parkway #600

Columbia, MD 21044

Email: admin@blkweb3.com

BLKWeb3 has not appointed a Data Protection Officer or EU Representative, as the scope and nature of its data processing activities do not currently require one under Article 37 GDPR.

2. Information We Collect

We collect limited personal data directly from you through our website:

- **Email addresses** provided through our newsletter signup form
- **Name** (if voluntarily provided)

We collect only the minimum information necessary to provide our newsletter service.

Children's Privacy: We do not knowingly collect information from individuals under 18 years of age, or under 13 years of age for U.S. visitors. If we discover we have collected information from a child under these ages, we will promptly delete it. By using our Site, you represent that you meet the applicable age requirement.

3. Legal Bases for Processing (GDPR Article 6)

We process personal data only when a lawful basis applies:

- **Consent** – when you voluntarily provide your email address to subscribe to our newsletter
- **Legitimate Interest** – to operate and improve our website and ensure platform security

You may withdraw consent at any time by using the unsubscribe link in our emails or by contacting admin@blkweb3.com.



4. How We Use Your Information

We use your email address to:

- Send newsletters and ecosystem communications about BLKWeb3 programs and events
- Respond to inquiries you submit
- Improve our website and user experience

We do not:

- Sell or rent your personal information
- Use your data for targeted advertising
- Use automated decision-making or profiling

5. Email Communications and Unsubscribe

When you subscribe to our newsletter, we will send periodic updates about BLKWeb3 programs, events, and ecosystem news.

Unsubscribe: Each email includes an unsubscribe link. You may also unsubscribe by emailing admin@blkweb3.com. We honor all opt-out requests within 10 business days. Once you unsubscribe, we will remove your email from our mailing list but may retain it in our records to honor your opt-out request.

6. Data Retention

We retain your email address for up to three (3) years from your last interaction with us (such as opening an email or re-subscribing), unless you request deletion or a longer period is required by law. This retention period allows us to maintain our relationship with subscribers and comply with legal obligations. After this period, your data is securely deleted or anonymized.

7. Data Security

We use encryption and secure storage systems to protect your information. Access is restricted to authorized personnel who require it to perform their duties. While we implement reasonable security measures, no method of transmission over the internet is 100% secure.

8. Third-Party Service Providers

We use trusted third-party vendors solely to operate our newsletter service:

- **Email service provider** (e.g., Mailchimp, ConvertKit, or similar) – to send newsletters and manage subscriptions

These vendors operate under confidentiality agreements and maintain their own privacy policies governing their platforms.



9. Data Sharing and Disclosure

We do not sell, rent, or share your personal information except:

- With authorized service providers who operate under confidentiality agreements
- With government or legal authorities, if required by law

10. International Data Transfers

If you access our website from the EEA, UK, or Switzerland, your personal data may be transferred to and processed in the United States. We ensure appropriate safeguards consistent with GDPR requirements to protect your data during such transfers.

11. Your Data Rights

For EEA, UK, and Swiss Residents (GDPR Articles 15–22):

You have the following rights:

- **Access:** Request a copy of the personal data we hold about you
- **Rectification:** Request correction of inaccurate or incomplete data
- **Erasement ("Right to be Forgotten"):** Request deletion of your data
- **Restriction:** Request limited processing under certain conditions
- **Portability:** Receive your data in a structured, machine-readable format
- **Objection:** Object to processing based on legitimate interest
- **Withdrawal of Consent:** Withdraw consent at any time
- **Lodge a Complaint:** File a complaint with your local supervisory authority if you believe your data protection rights have been violated

To exercise these rights, contact admin@blkweb3.com. We respond to all verified requests within 30 days.

For California Residents (CCPA/CPRA):

California residents have the right to:

- Know what personal information we collect and how we use it
- Request deletion of personal information
- Opt-out of "sales" of personal information (note: we do not sell personal information)
- Non-discrimination for exercising privacy rights

To exercise these rights, contact admin@blkweb3.com.

For Other U.S. State Residents:



Residents of Virginia, Colorado, Connecticut, Utah, and other states with comprehensive privacy laws may have similar rights. Contact admin@blkweb3.com for more information.

12. Cookies and Tracking Technologies

We currently do not use cookies or tracking technologies on our website.

If we implement them in the future, we will update this Policy and display a cookie notice with clear opt-in and opt-out options as required by law.

13. Third-Party Links

Our website may include links to external websites or resources not operated by us. We are not responsible for the content or privacy practices of those sites and encourage you to review their privacy policies before providing any information.

14. Business Changes or Transfers

If BLKWeb3 undergoes a merger, acquisition, or reorganization, your data may be transferred as part of that transaction and will remain subject to this Policy or a successor policy.

15. Updates to This Policy

We may update this Privacy Policy periodically. Material changes will be posted here with a new Effective Date. Continued use of our website after such updates constitutes acceptance of the revised version.

16. Contact Information

For privacy-related questions, to exercise your data rights, or to unsubscribe from our newsletter, contact us at:

BLKWeb3, LLC

10490 Little Patuxent Parkway #600

Columbia, MD 21044

Email: admin@blkweb3.com

We respond to all inquiries within 30 days.

Last updated: January 1, 2025